



**HBR**

Property Requirements

Established in 2020 by one of Kuwait's leading food operators, HBR is a home-grown burger concept with a simple mission: deliver great food and a fun, memorable experience. Since its launch, the brand has expanded to nine locations across Kuwait and, in June 2025, proudly opened its first international location in Belgravia, London.

With a vibrant social media following of over 30,000 and broad appeal across a wide range of customers, HBR has built a loyal and engaged community. Its modern, inviting and Instagram-worthy interiors make it a popular destination for a diverse audience.

The successful launch of the Belgravia site demonstrates HBR's ability to translate a well-established proven concept for the UK market, with strong appeal to the local customer base.

Building on this success, HBR is now seeking to expand further in London, bringing a lively, social dining experience that attracts footfall, energizes the neighbourhood, and adds long-term vibrancy to the area.



## MAINS

MEALS INCLUDE  
FRENCH FRIES & DRINK



UPGRADE TO  
ONION RINGS  
+ £0.40



UPGRADE TO  
CURLY FRIES  
+ £1.00



**STAY SINGLE**  
SANDWICH £6.60  
MEAL £10.60



**THE OG**  
SANDWICH £9.70  
MEAL £13.70



**DOUBLE TROUBLE**  
SANDWICH £10.20  
MEAL £14.20



**THE SHROOM**  
SANDWICH £11.10  
MEAL £15.10



**CHICK FLICK**  
SANDWICH £9.50  
MEAL £13.50



**CLASSY CHICK**  
SANDWICH £9.50  
MEAL £13.50



**3 CHICKEN STRIPS**  
£6.00  
MEAL £10.00

### ADD-ONS

TOMATO · JALAPENOS · DICED ONIONS	
BEEF PATTY	£2.80
CHICKEN STRIP	£2.00
CHICKEN FILLET	£5.00
CHEESE SLICE	£0.80
CARAMELIZED ONION	£1.50
MUSHROOMS	£1.50
CHEESE SAUCE	£1.50
SPECIAL SAUCE	£1.50
HBR BURGER SAUCE	£1.50
SMOKEY ZEST	£1.50
HONEY MUSTARD	£1.50

## SIDES

HBR®



**LOADED FRIES**  
£6.70



**LOADED CURLY FRIES**  
£6.70



**FRIES**  
£2.50



**ONION RINGS**  
£2.90



**CURLY FRIES**  
£3.50

## SUNDAES

<b>CHOCOLATE</b>	£4.00
<b>STRAWBERRY</b>	£4.00
<b>OREO COOKIE</b>	£4.00

## DRINKS

<b>COCA-COLA</b>	£2.90
<b>COCA-COLA ZERO</b>	£2.90
<b>FANTA ORANGE ZERO</b>	£2.90
<b>SPRITE ZERO</b>	£2.90
<b>SPARKLING WATER</b>	£2.30
<b>STILL WATER</b>	£2.30
<b>TROPICANA ORANGE JUICE</b>	£3.20
<b>BECKS BLUE ALCOHOL FREE</b>	£4.00

At HBR, we prepare our food with the freshest ingredients and a carefully curated menu of mouthwatering burgers and sides.

More than just another burger joint, HBR is about bold flavors and vibrant energy. It's a space where people come together to enjoy seriously good food in a fun, laid-back environment. Whether for a quick bite or a feast with friends, HBR strives to be everyone's go-to burger place; the food brings you back, but the vibe makes you stay.



# Property requirements

## Location

- High-footfall areas (Soho, West End, Covent Garden, Shoreditch, King's Cross)
- Open to other locations with strong visibility and footfall
- Ideally a mix of local and tourist trade

## Size

- 1,100 sq ft
- Around 350 sq ft kitchen space
- Outside space is a priority

## Condition

- Existing or partially fitted kitchen ideal

## Extraction

- Full extraction preferred but ReCo system considered

## Get in touch

If you have any opportunity that suits these requirements,  
please contact:

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